



**Please note** that this outline is only intended as a guide and that any event can be customised to suit you.

Events are run using a mix of trainer-led sessions, hands-on practice and group discussions.

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## ***Creativity in the Workplace***

***(1 day)***

*"I'm smart, I'm serious about what I do and I always give it everything I've got, so why is it sometimes not enough?"*

### ***Benefits***

Creativity is the life-blood of any organisation. It helps generate the new ideas and new ways of doing things that fuels change and improvement. However we all need help to look at things differently, to 'think creatively' and then start to make it happen.

### ***Aim***

To offer a range of inspirational ideas that you will be able to put into practice at work, to help unleash those latent forces of creativity and so improve your performance and achievement.

### ***Objectives***

By the end of the training you will be able to...

- Identify a range of innovative ideas that can be adapted to suit your own work situation
- Be more confident in taking calculated risks and understand the real benefits of doing so
- Look at things in different ways and ask the questions that find real answers to problems

### ***Content***

- The huge benefits of encouraging creativity at work
- Starting at the top – setting your Mission and Vision
- Setting the right environment for creativity to flourish
- Practice with Creative Thinking tools and techniques
- Learning from mistakes & adopting a blame-free culture
- Establishing a fertile work environment
- Quality issues, Kaizen teams and continuous improvement
- Seeking out criticism and dealing with it when it's not sought
- Networking - using friend and foe!
- Opportunities for making change back at work